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**QUB Dragons’ Den Application Form**

All completed application forms should be emailed to su.enterprise@qub.ac.uk by midnight on **Monday 12 February, 2024.**

Please do **NOT** include any additional information or attachments with your application.

**Section A: Applicant Information**

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| **Personal Details** |
| **Name** |  |
| **Course** |  |
| **Year of Graduation** |  |
| **Email Address** |  |
| **Student Number** |  |
| **How did you hear about us?** |  |
| **Are you applying as part of a team? Yes/No** |  *If* ***Yes*** *- how many team members?* |
| **Team member details** | *Please detail the* ***Name, Student Number, Course*** *and* ***Email*** *of any QUB team members below)* *i.e. John Green, 4012345, Music,* *j.green@qub.ac.uk* |

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| **Additional Details** |
| Have you previously applied for Dragons’ Den? | Y/N |
| Would you like to receive information about other business events, programmes and opportunities through our Enterprise newsletter? | Y/N |
| In order to shortlist and judge fairly, we may have to pass your application (including the ‘Personal Details’ section) onto our judges and sponsors. Do we have permission to share this information?  | Y/N |

**The 2024 QUB Dragons’ Den programme is scheduled for following dates. Please let us know your availability for the following:**

*Please note, if your application is successful, you will be required to attend the Quick Pitches and Final:*

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| **Date** | **I’m available! ✓** | **I’m not free… *X*** |
| **Confidence & Influencing Workshop**Wed 21 February, 2024 (1.30pm – 4.30pm) |  |  |
| **Pitching Skills Workshop**Wed 28February, 2024 (5.30pm – 7.30pm) |  |  |
| **Quick Pitches**Tues 5 March, 2024 (Time slots throughout the day) |  |  |
| **Final**Wed 17 April, 2024 (Time slots throughout the day) |  |  |
| **Announcement of Winner/s at SU Awards**Thursday 25 April, 2024 (evening) |  |  |

**Section B: Business Information**

*Please note, this section has a total word limit of 2,000.*

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| 1. **THE IDEA:** What is the name of your business and what is your business idea?
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| 1. **THE PROBLEM:**  What problem/issue will your business idea solve?
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| 1. **THE EVIDENCE:** What evidence is there to prove that there’s a need for your product/service? I.e. market trends, statistics, research and potential customers.
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| 1. **THE COMPETITION:** Identify your key competitors and tell us how you will compete with them.
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| 1. **THE MONEY:** Outline the funding needed to start or develop your business.
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**Thank you** for taking the time to complete this application form.

All applicants will be contacted no later than **Friday 16 February, 2024** regarding the outcome of their submission.